1. Company Profile

Name: THAI KOYO CO., LTD.
Location: Chachoengsao, Thailand
Established: 1966 Thai Koyo Co., Ltd.
1989 Koyo Manufacturing (Thailand) Co., Ltd.
1995 Koyo Steering (Thailand) Co., Ltd.
2001 Koyo Joint (Thailand) Co., Ltd.
2003 Thai Koyo Co., Ltd. moved out on the premises of Koyo Manufacturing (Thailand) Co., Ltd.
Business: Export and distribution of bearings, steering systems, intermediate shafts etc.

2. Introduction of the Area

Thai Koyo Co., Ltd. is situated in Bangpakong, Chachoengsao Pref.
The place is locally known as Padriew. The name apparently comes from a huge fish called "PRA-Chont" (a gigantic catfish) that inhabits the Bangpakong River flowing nearby. The fish is rarely seen in this river now, but still many gigantic catfish live in the Mekong River flowing through the border with Laos.

This area is also famous for sources of delicious mangos and durians. Thailand is well endowed with a large variety of fruits. Mangos and durians are particularly delicious. Some of the Japanese staff eat them almost every day when the season comes. It must be kept in mind, however, that you should not eat durians while drinking alcohol.

In winter, migratory birds come from China to spend the winter here. A flock of birds are seen flying in the sky at the end or beginning of the year. Thailand is a southern country, but it is only 2 hours distance by air from the Chinese border. With the coming of winter, we are fully realized that we are in a part of the Asian Continent.

The majority of the population here are Buddhists. There are several famous temples in this region. The Buddhism in Thailand is called the Hinayana Buddhism unlike that of Japan. The basic doctrine of this Buddhism is the rebirth after death. People pray to Buddha that they can live again on this earth after rebirth without going to hell. They are pious Buddhists with a habit of offering to priests even though they are not rich. Every man becomes a priest at least once in his lifetime. The spirit of companionship and mutual help still remains densely in this country while it is becoming rare in Japan.

3. Introduction of Thai Koyo Co., Ltd.

Thai Koyo Co., Ltd. celebrated the 38th anniversary of its establishment in September last year. Thai Koyo is running the business with customers of all industrial sectors in Thailand and automotive OEM customers in ASEAN countries supplying all kinds of Koyo products including bearings, steering systems and intermediate shafts etc. The staff members including six Japanese representatives in Thai Koyo visit frequently customers in ASEAN countries. In the year 2004, direct supplies of the products made in Thailand to customers in Indonesia started. Direct sales to customers in Malaysia and the Philippines will also be commenced in the year 2005.
Thai Koyo Co., Ltd. is located in the area well known as the Detroit of Asia, about 60 km southeast of Bangkok, the capital of Thailand. Almost all the well-known vehicle and components manufacturers in Thailand are based in the area surrounding Thai Koyo. It is conveniently located within the reach of the majority of customers in one hour.

A large signboard in front of the office building was constructed in 1995 when Koyo Steering (Thailand) Co., Ltd. was established. This attracts many passengers on the expressway just before our office and is very effective in publicity of the name "Koyo."

After 7 years of the economic crisis, Thailand has made a remarkable recovery and is continuing a significant development as a leading player among ASEAN countries.

The staff members of Thai Koyo wish to invite you to the smiling country Thailand.

Sawasdee Khrap
(Contributed by Mr. Weerawong)